

***The 2010 Greensheet Awards for
Infomercial Excellence***

Awarded To

Hearthware
—
NuWave Oven

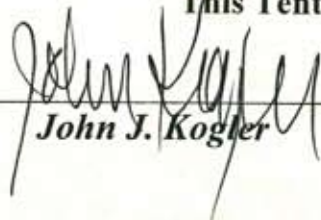
For

Best Housewares Infomercial

Presented By

Jordan Whitney, Inc.

This Tenth Day of March, The Year Two Thousand Eleven


John J. Kogler


Clare W. Kogler

***The 2010 Greensheet
Chart Toppers Award***

Awarded To

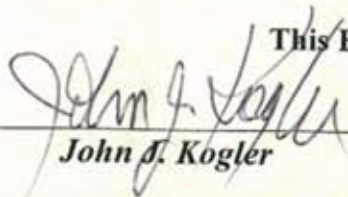
IBC Hearthware
—
Nu-Wave Oven


***For Number One Ranking on the
Jordan Whitney Top 60 Infomercial Chart***

Presented By

Jordan Whitney, Inc.

This Eleventh Day of October, The Year Two Thousand Ten


John J. Kogler


Clare W. Kogler

TOP 100 INFOMERCIALS FOR JANUARY 2011 – BY MEDIA RATE
(Per JW Airings Charts)

Rank	Product	Rate	Product	Rate
1	Nu-Wave Oven	10000	Winter Coat	10000
2	Wash Machine	10000	Wagon & Trailer	10000
3	Wash	10000	Wagon	10000
4	Wagon	10000	Wagon	10000
5	Wagon	10000	Wagon	10000
6	Wagon	10000	Wagon	10000
7	Wagon	10000	Wagon	10000
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97	Wagon	10000	Wagon	10000
98	Wagon	10000	Wagon	10000
99	Wagon	10000	Wagon	10000
100	Wagon	10000	Wagon	10000

TOP SIXTY INFOMERCIALS

These are the top infomercials based on confidential media budgets and Jordan Whitney's monitoring of national cable and selected broadcast markets for the week of December 31, 2010. No representation or warranty is made regarding the methodology utilized by Jordan Whitney in preparing the rankings within. Jordan Whitney reserves the right to group all versions for ranking purposes, regardless of distributor.

Rank	Show (Ranking Last Week)	[Total Weeks on Chart]	Distributor/Producer
1.	NU-WAVE OVEN (2)	[182]	Hearthware
2.	Blender (1)	[78]	Ever Pro-ABC Group
3.	Zumba (3)	[76]	Crilly Prods
4.	Essie Paint (1)	[75]	Be Tech Media
5.	Waxing Machine Advertiser (3)	[73]	WaxPro
6.	2 in 1 Vacuum (3)	[72]	Ever Pro-ABC Group
7.	LifeStyle LIFT (10)	[70]	LifeStyle LIFT
8.	Advanced Protein Face Wash (14)	[68]	Victory Strategies
9.	PROB (2)	[67]	BeachBody
10.	Rockwell Black Rubber (2)	[66]	Rockwell Infomercials Inc.
11.	Total One (3)	[65]	Total Gym Fitness
12.	Wash Bulky (12)	[63]	Homeland Housewares
13.	Hot Hot (10)	[62]	Redberry
14.	Clear Pro 8 (12)	[61]	Procter & Gamble
15.	The Little Red Riding Hood (2)	[61]	The Beauty Script to Screen

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jwgreensheet.com

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TOP 100 INFOMERCIALS FOR NOVEMBER 2010 – BY MEDIA RATE
 (Per JW Airings Charts)

Rank	Product	Rank	Product
1	Nu-Wave Oven	51	Profit From Real Estate
2	Fast Hair	52	Hot Club
3	Prose & Retreat	53	Crackles
4	Trimix	54	Wagon Wheel
5	Elimin-Pain	55	Trimix
6	Hot Hot	56	Health Watch
7	Wipe	57	Portable Steam Pocket
8	Weighter	58	Control Case
9	Advertising Profits From Home	59	OT Agree
10	Men Hair Care	60	Curve Control Jeans
11	Winning in Cash Flow	61	Maintenance
12	Simple Weight Loss	62	Trimix Special
13	Six Week Body Makeover	63	Trimix Special
14	Women's Wellness	64	Trimix Special
15	Fast Lovers' Fat Loss	65	Trimix Special
16	Chicago L&L	66	Trimix Special
17	Steam Pocket Wipe	67	Trimix Special
18	Total Eye	68	Trimix Special
19	Men Daily	69	Trimix Special
20	Workings Live	70	Trimix Special
21	Weighting Beauty	71	Trimix Special
22	At-Home Test	72	Trimix Special
23	Robust Turkey Pops	73	Trimix Special
24	Shag Member Mail	74	Trimix Special
25	New Body Shape	75	Trimix Special
26	At-Home	76	Trimix Special
27	Shocking Beauty	77	Trimix Special
28	Wipes	78	Trimix Special
29	Men Trimix	79	Trimix Special
30	Fast Money	80	Trimix Special
31	Crack in the Puddle	81	Trimix Special
32	Men's Wellness	82	Trimix Special
33	Shag Mail	83	Trimix Special
34	Hot Hot Mail	84	Trimix Special
35	Live Today	85	Trimix Special
36	Hot in the Puddle	86	Trimix Special
37	Crackles	87	Trimix Special
38	Hot Hot	88	Trimix Special
39	Hot	89	Trimix Special
40	Shag Mail	90	Trimix Special
41	At-Home Mail	91	Trimix Special
42	Trimix	92	Trimix Special
43	Shag Mail	93	Trimix Special
44	Your Baby Can Read	94	Trimix Special
45	Trimix	95	Trimix Special
46	Men's Wellness	96	Trimix Special
47	Fast Hair	97	Trimix Special
48	Health Without Risk	98	Trimix Special
49	Control Case	99	Trimix Special
50	Trimix	100	Trimix Special

TOP 100 INFOMERCIALS FOR OCTOBER 2010 – MEDIA RATE (Per JW Airings Charts)

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Rank	Show (Ranking Last Week)	[Total Weeks on Chart]	Distributor/Producer
1.	NU-WAVE OVEN (1)	[175]	Hearthware
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